

KSF

Global

CASE STUDY

OSPREY

How we delivered a complex project
in just four months



Case study

Introduction

After its humble beginnings as a one-man operation in California, Osprey has become a world-renowned brand with a passion for innovative backpack design.

Almost five decades of pioneering spirit have helped Osprey master its craft and forge a recognisable brand that people love.

The client asked for our support in creating eye-catching showroom displays and point-of-sale stands that did its brand justice.

The Problem

Despite a complex brief and a short lead time, we were determined to achieve the best results for our client. We saw it as an opportunity to work with an incredible brand while putting our global supply chain to the test.

During this partnership, we faced two significant challenges: budget constraints and the need for speedy lead times between the initial idea stage and products rolling off the production line.

Products installed:

- / Luggage plinths
- / Showroom slatwall display systems



The Brief

From the start, the client had a clear brief; they wanted a retail provider who could meet deadlines and manage all aspects of the design/production process from start to finish.

Instead of outsourcing specific tasks and coordinating multiple parties, they sought a single supplier who could handle all tasks under one roof. Keeping the design process with one supplier allowed them to keep the project within budget and prevent delays.

The client required support with retail displays of various sizes and scopes. We made it clear from the outset that no project was too big or too small, and we would adopt a flexible approach to exceed customer expectations.

The Results

Our desire to excel and deliver unrivalled reliability helped us form a trusting relationship with the client. We're proud of our ability to respond to a challenging brief and offer comprehensive solutions with intelligent designs and cost-effective manufacturing techniques.

In just four months, we worked with them to design, produce, and install the following:

- Showroom slatwall systems
- Luggage plinths
- Pack stands
- Weight bags
- Tall plinths and display frames
- Packing stations

To succeed at this project, we needed to understand their requirements from day one and leverage our global network of designers and manufacturers to get the ball rolling. We worked tirelessly to create a seamless process from start to finish, allowing us to successfully deliver three quality jobs in under four months.

Our global supply chain helped us to reduce costs for this project. Instead of allowing budget or time constraints to limit what we could do, we used our fifteen years of industry experience and creative expertise to achieve quality products at a fair price.

We love working with global brands and relish the opportunity to overcome new challenges.

As our creative relationship continues to flourish, we're excited to help the client bring its brand vision to new markets worldwide.



Why KSF Global

As this project demonstrates, we're always available for our clients, providing hands-on, proactive support at every stage. We help our clients achieve faster approvals, easier rollouts, and more effective in-store visibility by adapting to their goals and challenges.

- / Flexible and proactive: We adapt to changing costs, timelines, and logistical needs.
- / End-to-end support: From materials to market, we stay involved.

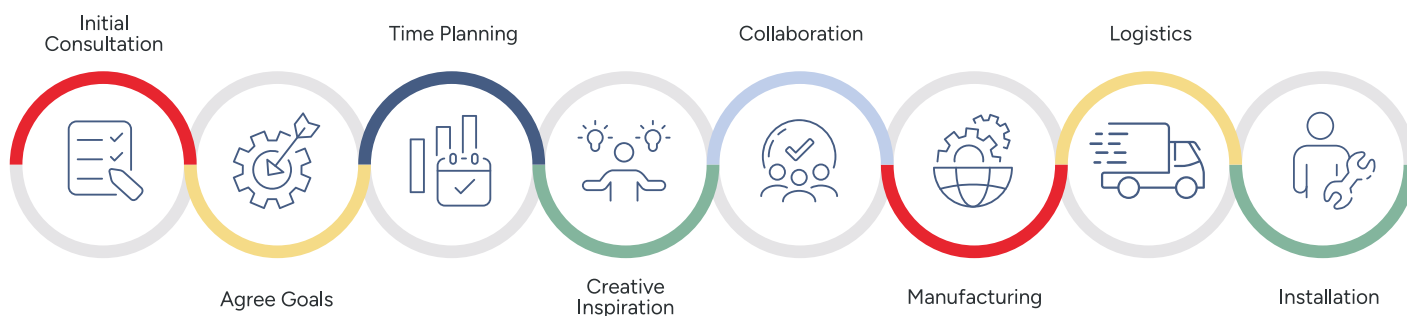


We are passionate about helping brands, retailers, and the trade create standout displays and fixtures that enhance customer experiences and drive sales. From start-ups to global names, our hands-on approach covers everything from sourcing materials and adapting manufacturing to securing retailer approvals to create happy customers.



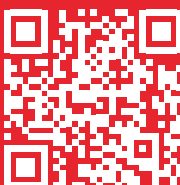
Start Your Journey Here

Our process supports you from initial idea to final installation, providing a complete solution that ensures a seamless experience.



Find out more

Set up a meeting with our team to see more of our work and discuss your project:



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